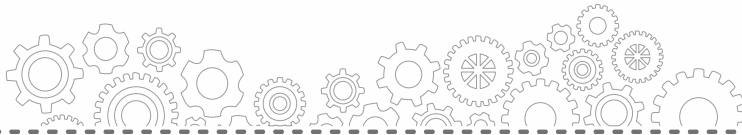




डिजाईन जागरुकता अभियान
DESIGN AWARENESS DRIVE

DAD



On the objectives of

National Design Policy

Govt. Of India

DAD-DESIGNED TO SUPPORT
NATIONAL DESIGN POLICY INDIA

Preparation of a platform for creative design development, design promotion and partnerships across many sectors, states and regions for integrating design with traditional and technological resources.

Global positioning and branding of Indian designs and making "Designed in India" a by-word for quality and utility in conjunction with "Made in India" and "Served in India".

UNITED COUNTRYOUTHS FEDERATION
THE CREATIVE LEADERS-INDIA2018





डिजाईन जागरुकता अभियान
DESIGN AWARENESS DRIVE

DAD/EDR/TLM/DETS/DAT2019/011

Total Marks : 100

Total Time : 3Hrs 30 Mins



Instructions

1. Read the directions properly and carefully. Read twice, thrice till you get to understand the questions.
2. Go through details of every question most of the times answers are hidden inside the questions..
3. Think on maximum possible options at a time.
4. Marks shall be allotted on basis of observation, visualization, innovation and execution respectively.
5. Use colors where ever possible, until and unless it is restricted to do so.(at least in one question)
6. Maximum marks shall be awarded to neat, fresh and raw ideas.
7. Try to write about everything you draw or sketch.
8. Try to communicate in simple language to make it self-explanatory.

Design Entrance Examinations

2018-2019

DAD-Design Aptitude Test

DAD

Name:

Class:

Exam preparing for:

Address:

School/ Institution:

Contact:

D.O.B:

Question:01. Draw any one of the following scenes:

- a. The view of the traffic signal from inside the car.
- b. A street play being organised.
- c. A community festival celebration..

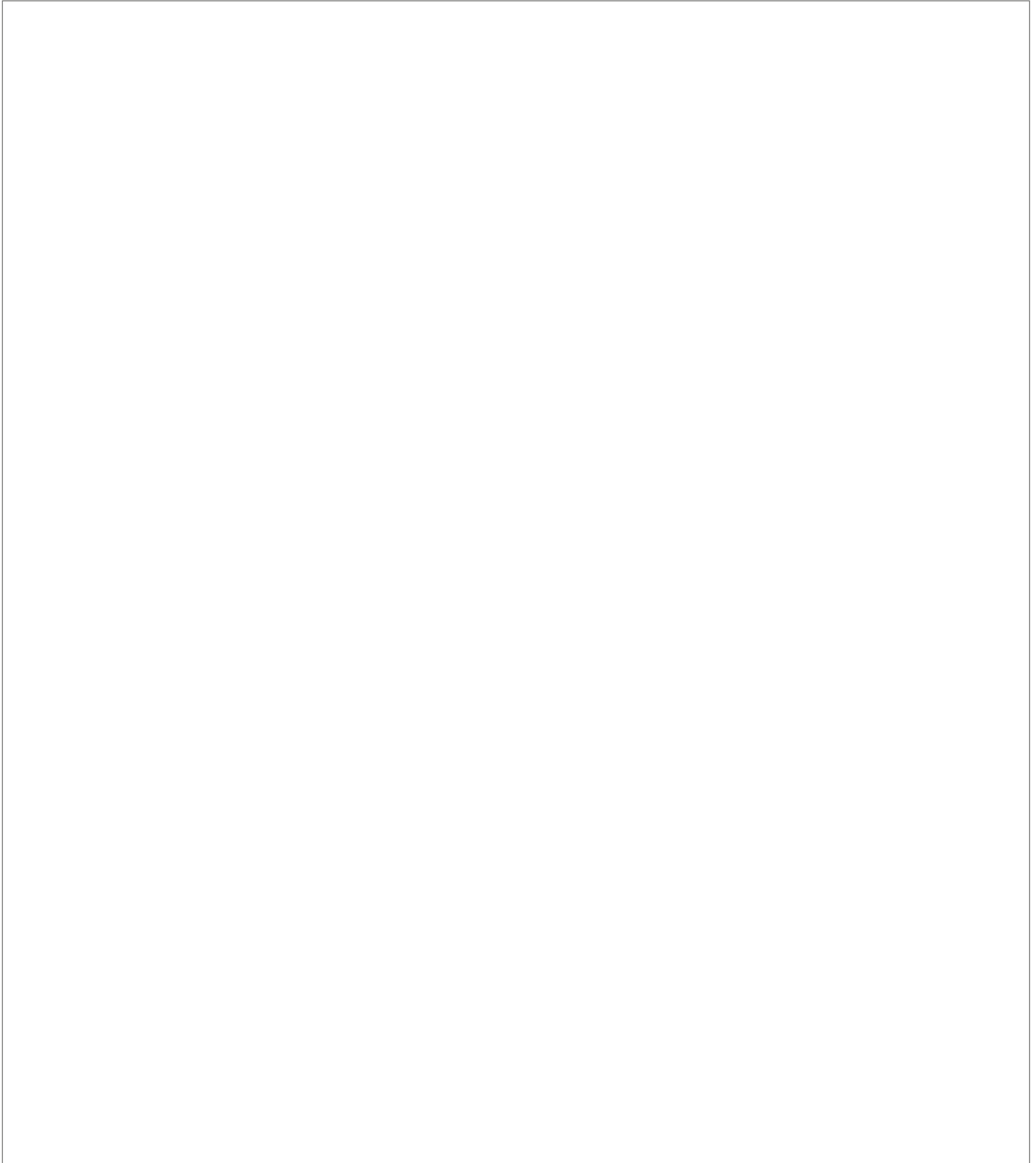
25 Marks

A large empty rectangular box with a thin black border, intended for the student to draw one of the scenes listed in the question. The box occupies most of the page's vertical space.

Question - 02 : Illustrate in colour a print on a T-shirt based on any one of the following themes:

- a. Music is the soul of life.
- b. Save future wild life.
- c. Dignity to aged .

25 Marks

A large empty rectangular box with a thin black border, intended for the student to draw a colorful print on a T-shirt based on one of the themes listed above.

Questions 03: Express the contrast between the given pair of words through two separate visuals in given boxes. Out of the given three, one was to be attempted:

- a. Balanced/ Unbalanced
- b. Crispy/ Soggy
- c. Cluttered/ Uncluttered.

25 Marks



Question - 02 : Express the below mentioned emotions through colours:

- (a) Sorrow
- (b) Happiness
- (c) Rebellious
- (d) Astonishmen.

25 Marks

